We're Going Digital!!

91st Annual Convention
Friday, February 19 &
Saturday, February 20, 2021

CALL FOR PROPOSALS

Due to the circumstances affecting us currently, GCA is opting for a **fully on-line Convention** this year. While this change may be disappointing for some, we are excited about the opportunities it affords us to offer **fewer concurrent session** (so you can see more!) and a **more forgiving schedule** (no travel time!). We are also hopeful that the flexibility, absence of travel cost, and convenience may bring many new people to our conference as both presenters and attendees.

This year has brought so many challenges, both within the field of higher education and in our nation as a whole. We encourage you to consider how our field and our organization are being impacted by these socio-political, institutional, and education policy issues, and how we should meet this moment. Since our conference will be an online-only event, we encourage scholars to submit panel ideas that encompass both traditional topics as well as the challenges and opportunities we face as a result of the current pandemic, and especially to collaborate across institutions, fields, and disciplines.

GCA invites paper, panel, and GIFTS (Great Ideas for Teaching Speech) proposals from faculty, students, and professionals. Both applied & research-based presentations are sought. Adjunct faculty, graduate student, and undergraduate student participation is encouraged. We especially welcome submissions from those who are new to the organization!

Paper presentations will be pre-recorded this year and broadcast through our livestream. Panel discussions and Q&A for paper panels will be conducted live via Zoom with a moderator. Details and instructions will be sent with submission acceptance notifications.

Refer to the submission format guide on subsequent pages.

Submit by October 31, 2020

Please send proposal as an email attachment to GCA2021Proposals@gmail.com

For additional questions, please contact:

Amy Mendes, GCA First Vice President
University of West Georgia
amymendes@hotmail.com

2021 GCA Student Film Festival

The 2021 annual conference includes the GCA Student Film Festival. Student films from GCA member institutions may be submitted in the genres of Documentary, Experimental, Narrative, Animation and Music Videos. Films may not be longer than ten minutes in length. A direct link for submissions will be posted on the GCA website and social media outlets later this year.

If you or someone you know would like to serve as a festival judge, please email amanda.respess@gcsu.edu. We welcome both faculty and industry professionals as festival judges.

GCA 2021 Annual Convention Proposal Format

To submit your proposal, create a document that includes the following information. Email your submission as an attachment to GCA2021Proposals@gmail.com.

TITLE: Descriptive title for conference program

PRESENTER INFORMATION:
Name (or Panel Chair) and Institution AND indicate Faculty, Student, or Professional
Mailing address
Telephone
Email address

ADDITIONAL PRESENTERS or PANELISTS: *For each additional participant include* Name and Institution AND indicate Faculty, Student, or Professional
Mailing address
Telephone
Email address

SUMMARY: Single line 8–18 word statement for conference program

FORMAT of SUBMISSION: Indicate the appropriate format for your submission.

Paper Presentation (10-15 min) Similar papers may be grouped in a session.

Panel Presentation (45 min) Intended for multiple presenters that may include faculty, students, and/or community partners, ideally with an interactive component.

Roundtable Discussion (45 min) A presenter-facilitated discussion allowing for deeper engagement with an idea, trend, program, or research topic.

Interactive Workshop (45 min) Allows faculty, students, and/or communication practitioners to actively teach models for engaged or community-based learning.

Immersive Experience (90 min) A longer-form interactive workshop allowing for extended time to examine a singular topic or issue in depth.

"Great Ideas for Teaching Students"/GIFTS (**5 minute max)** Submit an abbreviated classroom idea, assignment, or activity that inspires innovative teaching and learning.

CATEGORY of SUBMISSION: Indicate the appropriate category for your submission.
Oratory/Public Speaking
Language & Social Interaction
Nonverbal/Visual Communication
Communication Theory & Research
Interpersonal Communication
Group Communication
Business & Organizational Communication
Intercultural Communication
Gender Studies
Journalism & Mass Media
Public Relations & Strategic Communication
Film & Theatre
Service Learning & Civic Engagement
Instructional Communication, Communication Education, or Scholarship of Teaching and Learning
Other (please specify)

ABSTRACT: 100 word max to include format (describe methods for participant involvement), outcomes, and intended audience

TECHNOLOGY: If you require audio/visual technology or equipment beyond a standard classroom computer and projector, please specify what you need

GCA 2021 Annual Conference Proposal Submission Guidelines

1. Please include all of the requested proposal format information for adequate consideration.

Note: All submissions will be reviewed and selected by a review panel based on the relevance to conference, level of scholarship, and adherence to submission guidelines.

2. Email a copy of each proposal to Amy Mendes at GCA2021Proposals@gmail.com. All proposal submissions must be submitted on or before **October 31, 2020**.

3. Notification of acceptance/ non-acceptance will be emailed by November 16, 2020. You will also receive information from the Editor about APA submission format for the GCA Proceedings/Journal.

4. Conference information and registration packets will be emailed and posted to our website at www.GaComm.org prior to registration. (To include information about the schedule, conference fees, and accommodation.

5. All presenters must register for the conference. Presenters are encouraged to join GCA and participate in conference activities including sessions, the keynote luncheon, and the student film festival.

If you have any questions, please contact: Amy Mendes, GCA First Vice President **Email:** GCA2021Proposals@gmail.com or amymendes@hotmail.com