



2018 Conference Schedule of Sessions and Events

Follow and post on social media throughout the conference!

#GCAcon18



Friday, February 16

The 2018 conference hosted by Columbus State University will be located at CSU's RiverPark Campus downtown at the Yancey Center, One Arsenal Place on Front Avenue. Conference sessions will be at the North Shed Complex and at the adjacent Riverside Theatre. Refer to the full program guide for complete session descriptions and presenter information.

Time	Location	Event
8 a.m.	Fountain 1	Conference Registration in Fountain 1 (<i>ongoing throughout the day</i>)
	Fountain 2	Continental breakfast and hospitality in Fountain 2
Session I 9 – 9:45 a.m.	Fountain A	Panel: "Rise and Shine and Engage Young Communicators"
	Fountain B	Panel: "STEM: Innovation and Communication"
	Fountain C	Papers: "Gun Ownership and Southern Cultural Identity" and "Why do the Walking Dead Like to Eat Brains and Protest?"
	Fountain D	Papers: "Salvaging Sean Spicer: A Case Analysis of the Rise, Fall, and Redemption of a Former White House Press Secretary" and "Teaching Information Literacy in the Era of Fake News"
Session II 10 – 10:45 a.m.	Fountain A	Panel: "Gendered Imagery: From the Movie Screen to the Living Room and Everything in Between"
	Fountain B	Panel: "Connecting Students to the Core and COMM"
	Fountain C	Papers: "Engaging Public Speaking Students in the Upcoming Elections" and "'A Special Kind of Stupid:' Political Memes as Proverbs"
	Fountain D	Papers: "Get Out and Get Active: Social Media's Role on College Students' Activism in Social Movements" and "A method proposal using freely-available, open-source tools to engage in natural language processing of a Reddit community"
Session III 11 – 11:45 a.m.	Fountain A	Panel: "The Exploitative Effects of Electronic Media on Contemporary American Society"
	Fountain B	Panel: "The 'Stranger Things' Mash-Up Symphony"
	Fountain C	Papers: "I Need to Tell You Something: The Dark Side of Sexual Victimization Disclosure" and "Incorporating Ethics in Public Relations Curricula"
	Fountain D	Papers: "Intercultural Communication in the Republic of the Union of Myanmar" and "Bringing Complex Communicators to Communities Creates Consequences"
Luncheon and Keynote 12 – 1:30 p.m.	Riverside Theatre	Ms. Anna Simms (CSU c/o 2014) Grants and Communication, Community Foundation of the Chattahoochee Valley
		Ms. Cassie Myers (CSU c/o 2012) Director of Marketing and Public Relations for the Pezold Company <i>Our keynote speakers are CSU Communication Program alumna with impressive accounts of how student service learning opportunities not only opened their eyes to ways communication makes a difference in the community, but also how those opportunities opened jobs for them after they graduated.</i>
1:30 – 2:15 p.m.	Riverside Theatre	GCA Business Meeting immediately following the luncheon

Friday Continued

Time	Location	Event
Session IV 2:30 – 3:15 p.m.	Fountain A	Panel: “Race and Intersectionality in Cult/Classic U.S. Films”
	Fountain B	Panel: “Fostering Student Success Through Collegiate Organizations”
	Fountain C	Papers: “Engaging Communication Students in Cultural Diversity” and “The Name Says it all: The Angry Black Woman Stereotypes Pwotrtrayal on HBO’S <i>Insecure</i> ”
	Fountain D	Papers: “It’s a Reality: Virtual Reality Comes to Public Speaking” and “Graduating Seniors’ Perceptions of the Basic Course in Public Speaking”
Session V 3:30 – 4:15 p.m.	Fountain A	Panel: “The Trivializing Effects of Televised Portrayals Covering Tragic Events”
	Fountain B	Panel: “They served us, now are we serving them? Understanding and facilitating the transition of veterans from the military life to the academic community and classroom”
	Fountain C	Papers: “Power Rangers, Super Sentai, and Conscious/Subversive Hybridity in Media Texts” and “Gender Roles in Advertising: A Membership Categorization Analysis of the 2017 Super Bowl Commercials”
	Fountain D	Panel: “The Role of Psychological Self-analysis in Communication Education”
Session VI 4:30 – 5:15 p.m.	Fountain E	GIFTS Group 1: Great Ideas for Teaching Students
“Dinner and a Movie” 5:30 – 7:30 p.m.	Riverside Theatre	2018 GCA Student Film Festival Screening and Awards Cash Bar from 5:30 to 6:30 p.m. then Dinner and Film screening 6:30 to 7:30 p.m.

Saturday, February 17

Time	Location	Event
Session VII 8 – 8:45 a.m.	Fountain A	Panel: “Teaching Strategies, Assignments, and Activities for Argumentation and Critical Thinking ”
	Fountain B	Workshop: “Fostering Community and Collaboration Among Disciplines in the Arts”
	Fountain C	Roundtable: “Still Working to Capture, Share and Create New Classroom Moments”
	Fountain D	Immersive Experience: “The Reality behind Producing a Virtual Reality Film”
Session VIII 9 – 9:45 a.m.	Fountain A	Panel: “Sharing Chalkboards: Perspectives on Service Learning Course Designs, Components, and Outcomes”
	Fountain B	Workshop: “Heider-Simmel in the Classroom: Demonstrating Interpretation and Construction of Social Reality”
	Fountain C	Roundtable: “Community Involvement in Your College Through a Reader’s Theatre Production on a Shoe String Budget”
Session IX 10 – 10:45 a.m.	Fountain A	Panel: “Put a Ring on it: Engaging Students in Professional Communities”
	Fountain B	Workshop: “Summative versus Formative Assessment: Grading as Discourse”
	Fountain C	Roundtable: “The Role of Communication in Service Learning Courses: A Learner’s Reflection”
	Fountain D	Panel: “Magnificent Obsession: How Fritz Lang’s Film Noirs and Douglas Sirk’s Melodramas Reshaped the American Landscape of the 1940s and 50s”
Session X 11 – 11:45 a.m.	Fountain E	GIFTS Group 2: Great Ideas for Teaching Students

The 2018 Annual Conference concludes at noon. Thank you for attending and we will see you next year!