



88th Annual Conference

Columbus State University
Columbus, Georgia

Friday, February 16 and
Saturday, February 17, 2018

CALL FOR PROPOSALS

GCA invites paper, panel, workshop, and GIFTS (Great Ideas for Teaching Students) proposals from faculty, students, and professionals. Both applied and research-based presentations are sought. This year's theme is **"Using Communication to Engage Your Community."** Adjunct faculty, graduate student, and undergraduate student participation is encouraged. We especially welcome submissions from those who are new to the organization!

Refer to the submission format guide on subsequent pages.

Submit by October 15, 2017

Please email your proposal (Word or Pages file) as an attachment to:

proposal.gacomm@gmail.com

Jan Hoffmann, GCA First Vice President

Dept. of English and Rhetoric
CBX 044, Georgia College
230 W. Montgomery Street
Milledgeville, GA 31061
478-445-5556

2018 GCA Student Film Festival

The 2018 annual conference includes the **GCA Student Film Festival**. Student films from GCA member institutions may be submitted in the genres of Documentary, Experimental, Narrative, Animation and Music Videos. Films may not be longer than ten minutes in length. A direct link for submissions will be posted on the GCA website and social media outlets later this year.

If you or someone you know would like to serve as a film festival judge, please email amanda.respass@gcsu.edu. We welcome both faculty and industry professionals as festival judges.

GCA 2018 Annual Conference

Conference Proposal Format

To submit your proposal, create a document that includes the following information. Feel free to cut and paste from this PDF to include in your submission document. Email your submission as an attachment to proposal.gacomm@gmail.com.

FORMAT of SUBMISSION: Indicate the appropriate format for your submission.

- Paper Presentation (15-20 min length)** You may be added to a session with similar presenters based on the number of submissions.
- Panel Presentation (45 min length)** Intended for multiple presenters that may include several faculty, students, and/or community partners, ideally with an interactive component.
- Roundtable Discussion (45 min length)** A presenter-facilitated discussion allowing for deeper engagement with an idea, trend, program, or research topic.
- Interactive Workshop (45 min length)** Allows faculty, students, and/or communication practitioners to actively teach models for engaged or community-based learning.
- Immersive Experience (90 min length)** A longer-form interactive workshop allowing for extended time to examine a singular topic or issue in depth.
- "Great Ideas for Teaching Students"/GIFTS (5 minute max)** Submit an abbreviated classroom idea, assignment, or activity that inspires innovative teaching and learning.

CATEGORY of SUBMISSION: Indicate the appropriate category for your submission.

- Oratory/Public Speaking
- Language & Social Interaction
- Nonverbal/Visual Communication
- Communication Theory & Research
- Interpersonal Communication
- Group Communication
- Business & Organizational Communication
- Intercultural Communication
- Gender Studies
- Journalism & Mass Media
- Public Relations & Strategic Communication
- Film & Theatre
- Service Learning & Civic Engagement
- Instructional Communication, Communication Education, or Scholarship of Teaching and Learning
- Other (please specify)

Continued on next page.

Also include the following required information in your proposal.

TITLE: Descriptive title for submission (15 word max)

PRESENTER INFORMATION:

Name (or Panel Chair) and Institution **AND** indicate Faculty, Student, or Professional
Mailing address
Telephone
Email address

ADDITIONAL PRESENTERS or PANELISTS: For each additional participant include

Name and Institution **AND** indicate Faculty, Student, or Professional
Mailing address
Telephone
Email address

ABSTRACT: 100 word max to include format (describe methods for participant involvement),
outcomes, and intended audience

TECHNOLOGY: If you require audio/visual technology or equipment beyond a standard classroom
computer and projector, please specify what you need.

GCA 2018 Annual Conference Proposal Submission Guidelines

1. Please include all of the requested proposal format information for adequate consideration.

Note: All submissions will be reviewed and selected by a review panel based on the relevance to conference, level of scholarship, and adherence to submission guidelines.

2. Email a copy of each proposal to Jan Hoffmann at the address provided. All proposal submissions must be submitted on or before **October 15, 2017**.

3. Notification of acceptance/non-acceptance will be emailed by November 13, 2017. You will also receive information from the Editor about APA submission format for the GCA Proceedings/Journal.

4. Conference information and registration packets will be mailed by prior to registration. You will receive full information about the schedule, conference fees, and accommodation rates at that time.

5. All presenters must register for the conference. Presenters are encouraged to join GCA and participate in conference activities including sessions, the keynote luncheon, and the student film festival.

If you have any questions, please contact: Jan Hoffmann, GCA First Vice President

Email: proposal.gacomm@gmail.com **Phone:** 478-445-5556

<http://gacomm.org>

 **Georgia Communication
Association, Inc.**

 **@GaCommAssoc**