



**82<sup>nd</sup> Annual Convention  
Dalton State College  
Dalton, GA  
February 22-23, 2013**

*Friday, February 22, 2013*

**8:00-4:00 p.m.**

**GCA Conference Registration: Lobby of Brown Center**

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**Student Film Festival: Brown Center 102**

Film Room: Viewing of Top Three Student Films  
Coordinator: Paul Gaustad, Georgia Perimeter College

**Films will be in rotation through the duration of the conference**

**Session I - 9:00-9:45 a.m.**

**Brown Center 103**

“Nothing is Unfair in Politics”: How MGM’s Irving Thalberg’s Pioneering Use of Political Attack Ads Helped Defeat Upton Sinclair’s 1934 Campaign for Governor of California”

During the 1934 California gubernatorial race, MGM’s Irving Thalberg’s pioneering use of political attack ads helped defeat Upton Sinclair’s campaign for governor.

Presenter: Kevin M. Mace, Brenau University

**Brown Center 104**

“Utilizing Videos from YouTube in Public Speaking Class”

This presentation will provide examples of student speeches and real world speeches posted on YouTube and how to evaluate them.

Presenters: Mark Hovind, East Georgia College and Mark May, Clayton State University

**Brown Center 205**

“Family Conflict Types, Tactics, and Outcomes”

This paper session features studies that focus on the family and the conflicts that arise within it. Family, for these purposes, is defined as a social unit consisting of two or more people with a common bond, whether by blood relations or other connections that has a set of distinguished roles and shared experiences. These papers will focus on the factors contributing to conflict and the affects it has on this unit.

Presenters: Kasey Lents, Sarah Keeler, Carol Raterman, and Marley Calhoun; Moderator, Joy Goldsmith; Respondent, Jen Hallett, Young Harris College

**Session II - 10:00-10:45 a.m.**

**Brown Center 101**

“An Exploratory Study Examining Classroom Incivilities of Undergraduate Communication Majors at a Southern University”

This study found undergraduate communication majors are more likely to engage in minor classroom incivilities.

Presenter: Dr. Stephen E. White, Columbus Technical College

**Brown Center 103**

“The Six Gun Angel: Teaching Students Structuralist Film Theory via Religious Motifs in Clint Eastwood’s *High Plains Drifter*.”

This is a proposed method of introducing students to structuralist theory via analysis of the film *High Plains Drifter*.

Presenters: Anthony Clark Vines and Paul Raptis, Gainesville State College

**Brown Center 104**

“Including Public Speaking in Your College’s Study and Travel Abroad Program”

Introduce Your Students to the World! Learn how to incorporate a public speaking course into your college’s study and travel abroad program.

Presenter: Penny Waddell, Gwinnett Technical College

**Brown Center 205**

**Meeting of the Board of Regents Communication Discipline Advisory Council**

**Session III - 11:00-11:45 a.m.**

**Brown Center 101**

“Communication, Change, and Consolidation”

The panel will share experiences related to the challenges involved in the process of consolidating two sets of USG colleges/universities.

Panelists: Rick Pukis and Pamela Hayward, Augusta State University, and Allison Ainsworth, Gainesville State College

**Brown Center 104**

“Spotlight on Symposia”

Panel discussion focused on why and how to implement public symposia in conjunction with the basic course.”

Panelists: Bruce Daniel, Gail Reid, Meda Rollings, Wendell Stone, Solomon Nelson (student), University of West Georgia

**Brown Center 205**

“Conflict and Consequence in the 4-Year Liberal Arts Setting”

This panel discussion addresses the nexus of change and conflict within the liberal arts college community. The applied nature of these works should inform future decision-making for similar institutions.

Panelists: Nathan Hughes, Austin Thomas, Amberly Fell, Christelle Vereb; Moderator, Joy Goldsmith; Respondent, Jen Hallett, Young Harris College



**12:15 – 1:45**

**Luncheon and Keynote Address  
Pope Student Center, Second Floor**

Conference Attendees may walk through the Wood Valley Residence Halls, drive their cars and park in the faculty lot on College Drive by the Liberal Arts Building, or take advantage of the shuttle.

Agenda: Welcome by Barbara Tucker, Site Host  
Welcome by Dr. John Schwenn, President, Dalton State College  
Remarks by Travice Baldwin Obas, President, Georgia Communication Association  
Meal  
Keynote Address: TBA

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**Session IV - 2:00-2:45 p.m.**

**Brown Center 101**

“Can’t Stop the Sequel: How the *Serenity*-Inspired *Browncoats: Redemption* is Changing the Future of Fan Films”

This research explores how the fan film *Browncoats: Redemption* represents a new paradigm for fans working with film studios.

Presenter: Kristin M. Barton, Dalton State College

**Brown Center 103**

“Broadening the Appeal of Subject Matter in Documentary Filmmaking”

Veteran public television documentarian will discuss a media project in development that will use the music of the Ulster-Scots and Scotch-Irish people to trace their history.

Presenter: Chris Moses, Georgia Perimeter College, Newton Campus

**Brown Center 104**

“Moving Speeches into 2013”

This session reviews the processes and rationale used to have students deliver one speech for mediated presentation.

Presenter: Carl Cates, Valdosta State University

**Brown Center 205**

Student Presentations on Film and Mass Media

Papers focus on the films of Tim Burton, the depiction of motherhood in the television shows *Weeds* and *United States of Tara*, and the storytelling medium of film as shown in *The Last of the Mohicans*.

Presenters: Samantha L. Wilson, Courtney Chandler, and Greg Ellis, Dalton State College

**Session V - 3:00 – 3:45 p.m.**

**Brown Center 101**

“The Augusta State University Senior Capstone Project Requirement for Communication Studies”

This presentation examines the use of Senior Capstone Projects in communication studies, with focus on Augusta State University's approach.

Presenter: Edgar Johnson, Augusta State University

**Brown Center 103**

“Ethics in our Environment: Education, Practice and Practicality”

Panelists disclose their explorations of ethical concerns and issues in a variety of online and in-person communication contexts.

Panelists: Abby Brooks, Urkovia Andrews, Camille Broadway, Ann Healy, Morgan Ginther, and Melissa S. Plew, Georgia Southern University

**Brown Center 104**

“Ideology and Rhetorical Strategy: The Tea Party and the 2012 Election”

Tea Party rhetoric is grounded in a series of ideological assumptions which are distinct from those of moderate Republicans and from traditional Democrats.

Presenter: Patricia Linder, Middle Georgia College

**Session VI – 4:00-4:45****Brown Center 103**

“Cross-cultural Comparisons of the Online News Use Motives as the Predictors of Interactive Behavioral Outcome: A Survey Approach of Korean Online News-Portal Readership”

The study compares the predictors of using interactive features in online news source websites between two cultures.

Presenters: Youngrak Park and Beom J. Bae, Georgia State University, and Jiyun Kim, Florida State University

**Brown Center 104**

“Help Me—My Students Don’t Care: Engaging Reluctant and Apathetic Students”

Panelists will explore the complexities of student reluctance, apathy, and faculty burn-out. Activities and strategies will be offered to increase students’ commitment to their education and way to battle faculty burnout.

Panelists: LaVette Burnette, Patricia Linder, Andre Nicholson, Marla Thompson, Middle Georgia College

**Brown Center 205**

Student Panel: “Beefcake, Beauty, Breast Cancer, and Politics: When the Platform of Media Incites Personal Conflict” (panel)

This panel focuses on conflict resulting from the media. Of particular focus for each subtopic is the transfer of conflicting goals from media to personal relationships.

Panelists: David R. Nieto, Vincent Martin, Megan Powell, Laura Grace Tarpley, and Katie Bludworth, Young Harris College; Moderator, Joy Goldsmith, Young Harris College; Respondent, Joe Terry, University of Colorado, Boulder

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**5:15p.m.**

**GCA Annual Membership Meeting: Brown Center 205**

Meeting is open to all conference attendees

Presentation of Service Awards to GCA

Presentation of Film Festival Awards

**GIFTS Presentations**

“Child’s Play”

This activity encourages students to analyze the role that toys play in the formation of self-concept.

Presenter: Meredith K. Ginn, Georgia Highlands College-Marietta

“Teaching Vocal Delivery Skills with News Stories”

This presentation describes a classroom activity to help public speaking students develop a more powerful vocal delivery by using the techniques of newscasters.

Presenter: Katherine Kinnick, Kennesaw State University

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**6:30 p.m. – Dinner**

**Dalton Depot**

Dinner is reserved for members that prepaid at time of registration.

Carpooling is strongly suggested.

See enclosed map and menu.

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*Saturday, February 23, 2013*

**8:00– 11:00 a.m.**

**GCA Conference Registration: Lobby of Brown Center**

**Student Film Festival: Brown Center 102**

Film Room: Viewing of Top Three Student Films

Moderator: Paul Gaustad, Georgia Perimeter College

**Session VII - 9:00 – 9:45 a.m.**

**Brown Center 103**

“Funding the Future of Technology in Communications and Media Departments: A Discussion”

This session explores, through a free-ranging discussion, strategies employed to find sources of funding for technology for departments.

Presenters: Gaye Ortiz and Pamela Hayward, Augusta State University

**Brown Center 104**

Two Presentations on Instructor Self Disclosure

“Does Teacher Self-Disclosure Help Students Learn?”

This paper will report on a research study conducted by the presenters to determine if teacher self-disclosure helps students to learn and retain information.

Presenters: Molly Stoltz, Faculty, and Kevin Bryant, Graduate Student, Valdosta State University

“To Share or Not to Share: GTA Self-Disclosure in the College Classroom”

An exploratory study on the motivations for and the learning outcomes of graduate teaching assistant self-disclosure.

Presenter: Nathan G. Webb, Emmanuel College

**Brown Center 205**

“Henry Grady, the 1895 International Cotton States Exposition, and the Rise of Atlanta from the Ashes of the Civil War”

This presentation will examine how the International Cotton States Exposition, promoted by Henry Grady of the Atlanta Constitution, revived Atlanta and the New South.

Presenter: Mark May, Clayton State University

**Session VIII - 10:00 – 10:45 a.m.****Brown Center 103**

“Spirit Injury and Feminism: Expanding the Discussion”

In this paper, I explain the pedagogical benefits of using spirit injury to explore issues of political, social, sexual, and psychological violence in the communication classroom, as well as in related disciplines like women’s studies, and philosophy.

Presenter: Nick Sciullo, Georgia State University

**Brown Center 104**

“Golden Rule Communication: Speak Unto Others as You Would Have Them Speak Unto You”

Apply the principles of Golden Rule Communication to create a culture of constructive communication in society.

Presenter: Jerry Drye, Dalton State College

**Brown Center 205**

Student Presentations: “Understanding Distal and Proximal Conflict Influences with Communication Privacy Management and Speech Accommodation Theories”

This paper session features two theories and their explanatory power in informing the role of conflict in love relationships and stranger relationships. Papers examine participant experiences against the backdrop of Petronio and Giles’ frameworks.

Mika Lopes, Anabel Sanchez-Bustamante, Thomas Gibaud, Sarah Deese, Young Harris College  
Moderator, Joy Goldsmith, Young Harris College; Respondent, Jen Hallett, Young Harris College

**11:00 a.m. – 11:45 p.m.**

**Brown Center 103**

“Nipping it in the Bud: Proactive Strategies for Handling Classroom Problems Before Things Get Ugly”

This presentation explores proactive strategies for averting classroom issues before they occur, thus making the instructor’s life easier.

Presenter: Dana H. Pergrem, Georgia Highlands College

**Brown Center 104**

“Enhancing Instructor Visual and Vocal Communication for More Effective Teaching and Interaction with Students”

This panel showcases a variety of vocal and visual communication techniques used to enhance instructor communication and interaction with students while teaching.

Presenters: Shani Clark and Victoria Smith-Butler, Darton College

**Brown 205**

Student Panel on Gender and Culture

These papers focus on football in Southern culture, in-group/out-group theory as shown in the experience of Irish travelers in Ireland, and women’s involvement in domestic projects through Pinterest.

Presenter: Frankie Booker, Dalton State College; Grayson Copeland, Dalton State College; Sylvia Allen, Augusta State University

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**12:00 Noon: Conference adjourns: Good-bye!**